



**Target visitors
from Québec
on Niagara's Official
French-language
Tourism Website**

DIRECT FRANCOPHONES FROM LA BELLE PROVINCE AND ELSEWHERE TO YOUR WEBSITE.

www.bonjourniagara.com is most actively publicized in Québec through the distribution of Les Saisons Magazine and attendance at Travel Shows in Québec.

The website enjoys an active and faithful readership due to its content-rich, French-only position. Visitors from all over Québec refer to bonjourniagara.com when planning their Niagara vacations, as recommended by Coup de Pouce magazine.

Web traffic includes referrals from:
www.tourismniagara.com
averaging 1.2 million visitors a year
www.ontariotravel.net
2.3 million visitors in 2008

Increasing direct traffic has resulted in above average time-on-site allowing more impressions of your banner ad to rotate across the top of every page of www.bonjourniagara.com.



Tourisme Franco-Niagara (TFN) is a partnership between Club 2000 Niagara Inc., Niagara Economic Development Corporation and Venture Niagara Community Futures Development Corporation.



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space today!**

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e-mail: info@bonjourniagara.com

\$ 4 9 9 for 12 months

French Services: Professional French translation and creative services are available.

For rates, please contact JLM Studio:
e-mail: saisons@jlmstudio.com or 905-937-7977

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- Dimensions: 468 x 60 pixels
- Format: jpg or gif - max. 45 k or animated gifs, 3 repetitions max.
- Send to: saisons@jlmstudio.com

Production charges apply for files not supplied to specifications or requiring editing (i.e.: change in phone number).